

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100326
Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	325	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343103
Account Executive	Aaron Zeligson	Alt Order #	WOC10036031
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	LUR										
					10/23/12 to 10/29/12	9x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	5:13 AM	TS12TV14H	\$200.00		11
	WCAU			Tu	10/23/12	:30	5:29 AM	TS12TV15H	\$200.00		6
	WCAU			Tu	10/23/12	:30	5:51 AM	TS12TV14H	\$200.00		1
	WCAU			W	10/24/12	:30	5:11 AM	TS12TV15H	\$200.00		2
	WCAU			W	10/24/12	:30	5:44 AM	TS12TV14H	\$200.00		8
	WCAU			Th	10/25/12	:30	5:29 AM	TS12TV15H	\$200.00		3
	WCAU			Th	10/25/12	:30	5:51 AM	TS12TV17H	\$200.00		7
	WCAU			F	10/26/12	:30	5:24 AM	TS12TV15H	\$200.00		10
	WCAU			F	10/26/12	:30	5:45 AM	TS12TV17H	\$200.00		4
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/23/12 to 10/29/12	10x	MTWTF- -				
	WCAU			Tu	10/23/12	:30	6:11 AM	TS12TV15H	\$600.00		1
	WCAU			Tu	10/23/12	:30	6:25 AM	TS12TV14H	\$600.00		9
	WCAU			W	10/24/12	:30	6:28 AM	TS12TV15H	\$600.00		2
	WCAU			W	10/24/12	:30	6:54 AM	TS12TV14H	\$600.00		7
	WCAU			Th	10/25/12	:30	6:12 AM	TS12TV15H	\$600.00		3
	WCAU			Th	10/25/12	:30	6:44 AM	TS12TV17H	\$600.00		8
	WCAU			F	10/26/12	:30	6:22 AM	TS12TV15H	\$600.00		4
	WCAU			F	10/26/12	:30	6:43 AM	TS12TV17H	\$600.00		10
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			Tu	10/23/12	:30	7:59 AM	TS12TV15H	\$1,500.00		6
	WCAU			Tu	10/23/12	:30	8:49 AM	TS12TV14H	\$1,500.00		1
	WCAU			W	10/24/12	:30	7:59 AM	TS12TV15H	\$1,500.00		2
	WCAU			W	10/24/12	:30	8:59 AM	TS12TV14H	\$1,500.00		9
	WCAU			Th	10/25/12	:30	7:23 AM	TS12TV15H	\$1,500.00		7
	WCAU			Th	10/25/12	:30	8:36 AM	TS12TV17H	\$1,500.00		3
	WCAU			F	10/26/12	:30	7:28 AM	TS12TV15H	\$1,500.00		10
	WCAU			F	10/26/12	:30	8:49 AM	TS12TV17H	\$1,500.00		4
4	WCAU	7A-9A SATURDAY	7A-9A SA								
	LUR										
					10/22/12 to 10/28/12	4x	-----S-				
	WCAU			Sa	10/27/12	:30	7:28 AM	TS12TV17H	\$550.00		3
	WCAU			Sa	10/27/12	:30	7:50 AM	TS12TV15H	\$550.00		1
	WCAU			Sa	10/27/12	:30	8:29 AM	TS12TV17H	\$550.00		2
	WCAU			Sa	10/27/12	:30	8:42 AM	TS12TV15H	\$550.00		4
5	WCAU	6A-8A SUNDAY	6A-8A SU								
	LUR										
					10/22/12 to 10/28/12	4x	-----S				
	WCAU			Su	10/28/12	:30	6:25 AM	TS12TV15H	\$175.00		2
	WCAU			Su	10/28/12	:30	6:45 AM	TS12TV17H	\$175.00		1
	WCAU			Su	10/28/12	:30	7:14 AM	TS12TV15H	\$175.00		4
	WCAU			Su	10/28/12	:30	7:47 AM	TS12TV17H	\$175.00		3

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		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	LUR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			Tu	10/23/12	:30	9:29 AM	TS12TV15H	\$275.00		1
	WCAU			Tu	10/23/12	:30	9:59 AM	TS12TV14H	\$275.00		6
	WCAU			W	10/24/12	:30	9:29 AM	TS12TV15H	\$275.00		2
	WCAU			W	10/24/12	:30	9:56 AM	TS12TV14H	\$275.00		10
	WCAU			Th	10/25/12	:30	9:29 AM	TS12TV15H	\$275.00		3
	WCAU			Th	10/25/12	:30	9:59 AM	TS12TV17H	\$275.00		8
	WCAU			F	10/26/12	:30	9:29 AM	TS12TV15H	\$275.00		9
	WCAU			F	10/26/12	:30	9:58 AM	TS12TV17H	\$275.00		4
7	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	LUR										
					10/22/12 to 10/28/12	4x	-----S				
	WCAU			Su	10/28/12	:30	8:26 AM	TS12TV15H	\$525.00		4
	WCAU			Su	10/28/12	:30	9:15 AM	TS12TV17H	\$525.00		3
	WCAU			Su	10/28/12	:30	9:32 AM	TS12TV15H	\$525.00		2
	WCAU			Su	10/28/12	:30	9:56 AM	TS12TV17H	\$525.00		1
8	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			Tu	10/23/12	:30	10:29 AM	TS12TV15H	\$425.00		1
	WCAU			Tu	10/23/12	:30	10:50 AM	TS12TV14H	\$425.00		7
	WCAU			W	10/24/12	:30	10:28 AM	TS12TV15H	\$425.00		8
	WCAU			W	10/24/12	:30	10:51 AM	TS12TV14H	\$425.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
	WCAU			Th	10/25/12	:30	10:29 AM	TS12TV15H	\$425.00		3
	WCAU			Th	10/25/12	:30	10:59 AM	TS12TV17H	\$425.00		9
	WCAU			F	10/26/12	:30	10:29 AM	TS12TV15H	\$425.00		4
	WCAU			F	10/26/12	:30	10:59 AM	TS12TV17H	\$425.00		10
9	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					10/23/12 to 10/29/12	8x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	3:29 PM	TS12TV15H	\$750.00		1
	WCAU			Tu	10/23/12	:30	3:47 PM	TS12TV14H	\$750.00		9
	WCAU			W	10/24/12	:30	2:59 PM	TS12TV15H	\$750.00		8
	WCAU			W	10/24/12	:30	3:47 PM	TS12TV14H	\$750.00		2
	WCAU			Th	10/25/12	:30	2:59 PM	TS12TV15H	\$750.00		7
	WCAU			Th	10/25/12	:30	3:39 PM	TS12TV17H	\$750.00		3
	WCAU			F	10/26/12	:00			\$750.00	See MG 9.11	4
					DNA-SEVERE WX COVERAGE						
	WCAU			F	10/26/12	:30	3:50 PM	TS12TV17H	\$750.00		10
10	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF - -				
	WCAU			Tu	10/23/12	:30	4:29 PM	TS12TV15H	\$650.00		9
	WCAU			Tu	10/23/12	:30	4:50 PM	TS12TV14H	\$650.00		1
	WCAU			W	10/24/12	:30	4:26 PM	TS12TV15H	\$650.00		6
	WCAU			W	10/24/12	:30	4:40 PM	TS12TV14H	\$650.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
	WCAU			Th	10/25/12	:30	4:23 PM	TS12TV15H	\$650.00		3
	WCAU			Th	10/25/12	:30	4:41 PM	TS12TV17H	\$650.00		10
	WCAU			F	10/26/12	:00			\$650.00	See MG 10.11,10.12	4
				PREEMPT-RAN OUT OF TIME PERIOD							
	WCAU			F	10/26/12	:30	4:55 PM	TS12TV15H	\$650.00		8
	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	F	10/26/12	:30	5:14 PM	TS12TV17H	\$650.00	MG for 10.4,11.4	11
	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	F	10/26/12	:30	6:14 PM	TS12TV17H	\$850.00	MG for 10.4,11.4	12
11	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
				10/23/12 to 10/29/12 8x - TWTF - -							
	WCAU			Tu	10/23/12	:30	5:12 PM	TS12TV15H	\$850.00		8
	WCAU			Tu	10/23/12	:30	5:38 PM	TS12TV14H	\$850.00		1
	WCAU			W	10/24/12	:30	4:58 PM	TS12TV15H	\$850.00		10
	WCAU			W	10/24/12	:30	5:28 PM	TS12TV14H	\$850.00		2
	WCAU			Th	10/25/12	:30	4:59 PM	TS12TV15H	\$850.00		9
	WCAU			Th	10/25/12	:30	5:24 PM	TS12TV17H	\$850.00		3
	WCAU			F	10/26/12	:00			\$850.00	See MG 10.11,10.12	4
				PREEMPT-RAN OUT OF TIME PERIOD							
	WCAU			F	10/26/12	:30	5:27 PM	TS12TV15H	\$850.00		6
12	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
				10/23/12 to 10/29/12 5x MTWTF - -							
	WCAU			Tu	10/23/12	:30	6:13 PM	TS12TV15H	\$1,150.00		2

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12	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
	WCAU			W	10/24/12	:30	5:59 PM	TS12TV15H	\$1,150.00		1
	WCAU			Th	10/25/12	:30	6:14 PM	TS12TV15H	\$1,150.00		4
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 12.6	5
				DNA-SEVERE WX COVERAGE							
13	WCAU	6P-630P SA/SU	6P-630P SA/SU								
	CDR										
				10/22/12 to 10/28/12 2x - - - - - SS							
	WCAU			Sa	10/27/12	:30	6:24 PM	TS12TV17H	\$850.00		2
	WCAU			Su	10/28/12	:30	6:19 PM	TS12TV15H	\$850.00		1
14	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
				10/23/12 to 10/29/12 5x MTWTF--							
	WCAU			Tu	10/23/12	:30	7:25 PM	TS12TV14H	\$1,150.00		3
	WCAU			W	10/24/12	:30	7:24 PM	TS12TV14H	\$1,150.00		2
	WCAU			Th	10/25/12	:30	7:11 PM	TS12TV17H	\$1,150.00		5
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 14.6	4
				PREEMPT-PROGRAM CHANGE							
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	F	10/26/12	:30	7:17 PM	TS12TV17H	\$1,150.00	MG for 14.4 10/26	6
15	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
				10/23/12 to 10/29/12 4x - TWTF--							
	WCAU			Tu	10/23/12	:30	7:55 PM	TS12TV15H	\$775.00		4
	WCAU			W	10/24/12	:30	7:56 PM	TS12TV15H	\$775.00		3

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100326
Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	325	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343103
Account Executive	Aaron Zeligson	Alt Order #	WOC10036031
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
	WCAU			Th	10/25/12	:30	7:47 PM	TS12TV15H	\$775.00		5
	WCAU			F	10/26/12	:00			\$775.00	See MG 15.6	2
				PREEMPT-PROGRAM CHANGE							
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	F	10/26/12	:30	7:41 PM	TS12TV15H	\$775.00	MG for 15.2 10/26	6
16	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
				10/23/12 to 10/29/12 6x MTWTF--							
	WCAU			W	10/24/12	:30	11:32 PM	TS12TV14H	\$2,400.00		5
	WCAU			Th	10/25/12	:30	11:29 PM	TS12TV17H	\$2,400.00		4
	WCAU			F	10/26/12	:30	11:25 PM	TS12TV17H	\$2,400.00		3
	WCAU			F	10/26/12	:30	11:34 PM	TS12TV15H	\$2,400.00		6
17	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										
				10/22/12 to 10/28/12 1x -----S							
	WCAU			Su	10/28/12	:00			\$1,800.00	See MG 17.2	1
				PREEMPT-RAN LATE DUE SPORTS							
	WCAU		11P-145A	Su	10/28/12	:30	12:44 AM	TS12TV17H	\$1,800.00	MG for 17.1 10/28	2
18	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
				10/23/12 to 10/29/12 10x MTWTF--							
	WCAU			Tu	10/23/12	:30	11:45 PM	TS12TV15H	\$750.00		1
	WCAU			Tu	10/23/12	:30	12:08 AM	TS12TV14H	\$750.00		8
	WCAU			W	10/24/12	:30	12:07 AM	TS12TV15H	\$750.00		6

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SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100326
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		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343103
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Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
	WCAU			W	10/24/12	:30	12:31 AM	TS12TV14H	\$750.00		2
	WCAU			Th	10/25/12	:30	11:48 PM	TS12TV15H	\$750.00		10
	WCAU			Th	10/25/12	:30	12:18 AM	TS12TV17H	\$750.00		3
	WCAU			F	10/26/12	:30	12:00 AM	TS12TV17H	\$750.00		4
	WCAU			F	10/26/12	:30	12:32 AM	TS12TV15H	\$750.00		7
19	WCAU	8-9P TUE THE VOICE	8P-9P								
	LUR										
					10/22/12 to 10/28/12	1x	- T - - - -				
	WCAU			Tu	10/23/12	:30	8:21 PM	TS12TV14H	\$3,000.00		1
<u>Aired Spots</u>				103							

<u>Gross Total</u>	\$79,700.00	
<u>Agency Commission</u>	\$11,955.00	
<u>Net Amount Due</u>	\$67,745.00	Payment Terms 30 Days

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